

ORDER



Orders
Order / Rev: 716093
Alt Order #: 06333313
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 571
Flight Dates: 10/02/12 - 10/09/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	55	\$41,325.00	\$35,126.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	55	\$41,325.00	\$35,126.25	0.00
Totals	55	\$41,325.00	\$35,126.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KARE	10/02/12	10/08/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MT-T---	:30	3	\$200.00	P-2	0.00	NM	3	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MT-T---			3		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/02/12-10/08/12		M-F 5-6a		5-6a	MT-Th----	:30		\$150.00		0.00	NM		
2	KARE	10/02/12-10/08/12		M-F 5-6a		5-6a	MT-Th----	:30		\$175.00		0.00	NM		
3	KARE	10/02/12-10/08/12		M-F 5-6a		5-6a	MT-Th----	:30		\$150.00		0.00	NM		
2	KARE	10/03/12	10/08/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--W-F--	:30	2	\$990.00	P-4	0.00	NM	2	\$1,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/12	10/09/12	--W-F--			2		\$990.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KARE	10/03/12-10/09/12		M-F 6-7a		6-7a	M-W-F----	:30		\$990.00		0.00	NM		
3	KARE	10/03/12-10/09/12		M-F 6-7a		6-7a	M-W-F----	:30		\$990.00		0.00	NM		
3	KARE	10/02/12	10/08/12	Today Show Today Show	CM	7-9a	MT-TF--	:30	4	\$700.00	P-2	0.00	NM	4	\$1,775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/02/12	10/08/12	MT-TF--			4		\$700.00	0.00					

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 Product Desc: KLOBUCHAR FOR SENATE
 Estimate: 571
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KARE	10/02/12	10/08/12	M-F 5-530p KARE 11 5 News	CM	5-530p	MT--F--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$1,820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	MT--F--	3		\$1,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/02/12-10/08/12		M-F 5-530p		5-530p	MT--F----	:30		\$585.00		0.00	NM		
2	KARE	10/02/12-10/08/12		M-F 5-530p		5-530p	MT--F----	:30		\$650.00		0.00	NM		
3	KARE	10/02/12-10/08/12		M-F 5-530p		5-530p	MT--F----	:30		\$585.00		0.00	NM		
12	KARE	10/03/12	10/05/12	M-F 6-630p KARE 11 6 News	CM	6-630p	--WTF--	:30	3	\$700.00	P-2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	--WTF--	3		\$700.00	0.00							
13	KARE	10/06/12	10/06/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S-	1		\$500.00	0.00							
N14	KARE	10/02/12	10/08/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	-T-T---	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	-T-T---	2		\$1,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/02/12-10/08/12		M-F 630-7p		630pm-7pm	MT-Th-----	:30		\$1,000.00		0.00	NM		
2	KARE	10/02/12-10/08/12		M-F 630-7p		630pm-7pm	MT-Th-----	:30		\$1,000.00		0.00	NM		
15	KARE	10/02/12	10/02/12	Tue Prime PARENTHOOD	CM	9-10P (9:00 PM-10:00 PM)	-T-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-T-----	1		\$3,000.00	0.00							
16	KARE	10/07/12	10/07/12	Football Night in America Football Night in America	CM	6-715P	-----S	:30	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S	1		\$1,300.00	0.00							
17	KARE	10/03/12	10/08/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-WT---	:30	3	\$2,200.00	P-2	0.00	NM	3	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/03/12	10/09/12	M-WT---	3		\$2,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/03/12-10/09/12		M-F 10-1035p		10-1035P	M-WTh-----	:30		\$1,400.00		0.00	NM		
2	KARE	10/03/12-10/09/12		M-F 10-1035p		10-1035P	M-WTh-----	:30		\$1,400.00		0.00	NM		
3	KARE	10/03/12-10/09/12		M-F 10-1035p		10-1035P	M-WTh-----	:30		\$1,500.00		0.00	NM		
18	KARE	10/06/12	10/06/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S-	1		\$1,200.00	0.00							
19	KARE	10/07/12	10/07/12	Post NFL Late News Post NFL Late News	CM	1030P-1105P	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S	1		\$1,000.00	0.00							
20	KARE	10/02/12	10/08/12	Tonight Show Tonight Show	CM	1035pm-1135pm	MTW-F--	:30	4	\$575.00	P-2	0.00	NM	4	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/02/12	10/08/12	MTW-F--	4		\$575.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KARE	10/02/12-10/08/12		Tonight Show		1035pm-1135pm	MTW--F----	:30		\$500.00		0.00	NM		
2	KARE	10/02/12-10/08/12		Tonight Show		1035pm-1135pm	MTW--F----	:30		\$350.00		0.00	NM		
3	KARE	10/02/12-10/08/12		Tonight Show		1035pm-1135pm	MTW--F----	:30		\$350.00		0.00	NM		
4	KARE	10/02/12-10/08/12		Tonight Show		1035pm-1135pm	MTW--F----	:30		\$350.00		0.00	NM		
21	KARE	10/07/12	10/07/12		CM	5-530P	-----S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun 5-530p															
KARE 11 5 News Su															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$700.00			0.00			
22	KARE	10/08/12	10/08/12	M-F 6-7a	CM	6-7a	M-----	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
KARE 11 Sunrise M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1			\$900.00			0.00			
23	KARE	10/08/12	10/08/12	M-F 9-10a	CM	9-10a	M-----	:30	1	\$360.00	P-4	0.00	NM	1	\$360.00
M-F 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1			\$360.00			0.00			
24	KARE	10/08/12	10/08/12	M-F 430-5p	CM	430-5P	M-----	:30	1	\$990.00	P-4	0.00	NM	1	\$990.00
Jeopardy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1			\$990.00			0.00			
25	KARE	10/07/12	10/07/12	NFL Regular Season Fo	CM	715-1030P	-----S	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
NFL Regular Season Footba															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$5,000.00			0.00			
26	KARE	10/06/12	10/06/12	Vikings Special	CM	Various	-----S-	:30	1	\$1,420.00	P-2	0.00	NM	1	\$1,420.00
Vikings Special															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		1			\$1,420.00			0.00			
27	KARE	10/07/12	10/07/12	Vikings Special	CM	Various	-----S	:30	1	\$1,625.00	P-2	0.00	NM	1	\$1,625.00
Vikings Special															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		1			\$1,625.00			0.00			
N28	KARE	10/09/12	10/09/12	M-F 630-7p	CM	630pm-7pm	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1			\$1,000.00			0.00			
													Totals	55	\$41,325.00